

MOTION BY SUPERVISOR MARK RIDLEY-THOMAS

June 25, 2013

Hoopla Digital Media Platform Opportunity for County of Los Angeles Public Library

As part of its commitment to enhancing service for its customers, the County of Los Angeles Public Library (Public Library) continues to explore innovative avenues to expand its virtual library. The Hoopla Digital Media Platform provides a service which, when added to the Public Library's website, will give Public Library cardholders the ability to borrow video, music and audiobooks directly from mobile and desktop devices via streaming and download technology. There is no comparable platform currently available that provides a similar service to libraries.

In exchange for participating in a sixty-day testing "beta" period for Hoopla, Midwest Tape agrees to waive the advance payment of \$100,000 normally required for this platform as part of a service agreement.

I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

1. Delegate authority to the Los Angeles County Librarian, or her designee, to execute a sole-source, non-exclusive agreement with necessary amendments,

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MOTION

MOLINA _____

YAROSLAVSKY _____

KNABE _____

ANTONOVICH _____

RIDLEY-THOMAS _____

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subject to County Counsel's approval as to form, with Midwest Tape for the Hoopla Digital Media Platform which will provide digital media services for a period of two years, which includes the sixty-day trial period, and eight one-year renewal options. Charges to access content will be transacted on a per-item basis and expenditures will be subject to the limits of the County of Los Angeles Public Library's annual operating budget for print and electronic materials.

2. Direct the Los Angeles County Librarian to report back to the Los Angeles County Board of Supervisors after the beta period with an assessment of the Hoopla Digital Media Platform and other viable opportunities to expand virtual materials through the County of Los Angeles Public Library system.